

**Join us in making
Greater Detroit one of the
top five places to live and
work by 2030.**

**You can:
Give. Advocate. Volunteer.**
That's what it means to LIVE UNITED®.

Learn more at:
www.LiveUnitedSEM.org

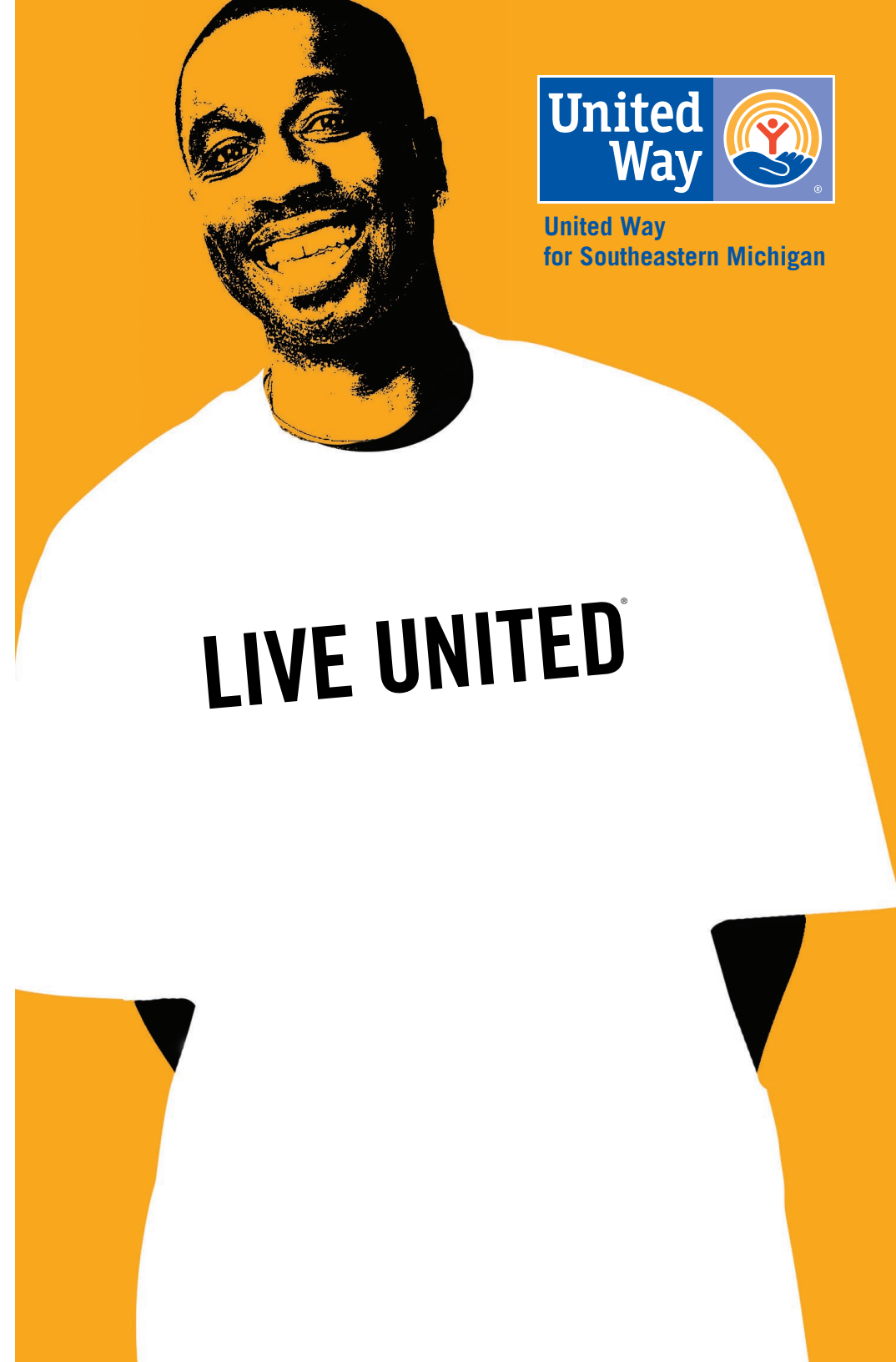


**United Way
for Southeastern Michigan**

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www.LiveUnitedSEM.org



**United Way
for Southeastern Michigan**



LIVE UNITED®

WHY SHOULD YOU GIVE TO UNITED WAY?

The Community Needs You.

Your support helps people get access to the things that matter most in life — a quality education, a stable income, and the very basics, like food.

Join in the Fight.

You can build a better tomorrow by joining us in tackling these tough issues.

Your Support Produces Results.

From achieving a 25 percent drop in chronic absences at United Way turnaround schools to providing pathways to help 5,000 struggling individuals and families become financially stable and meet their basic needs, your support shows results.

SUCCESS DEPENDS ON YOU!

A gift to United Way provides hope for the students at Cody's Small Schools who are the future leaders for our communities. Your support has given educators the chance to help transform our school so that students can have a better life and understand their responsibility to lead."

*Johnathon Matthews
Principal,
Cody Academy of
Public Leadership*



EDUCATION

CLOSING THE PREPARATION GAP

Right Now. Less than 50 percent of children enter kindergarten prepared to learn. Nearly 30 high schools in Southeast Michigan graduate fewer than 60 percent of their students.

The Vision. To ensure 80 percent of children are kindergarten-ready and to turn around failing high schools so they graduate 80 percent or more of their students.

Because of You. Parents and caregivers are learning to create nurturing, literacy-rich environments so children can start kindergarten ready to learn. Underperforming schools are being radically transformed into high-achieving schools through smaller environments and individualized instruction.

INCOME

BUILDING SUCCESSFUL PATHWAYS

Right Now. Nearly 40 percent of people in the tri-county area live 200 percent below the federal poverty level (\$22,050 for a family of four in 2010).

The Vision. To help 19,000 families become financially stable through pathways to jobs, financial coaching and access to benefits.

Because of You. The Centers for Working Families are helping nearly 5,000 families gain financial independence.

BASIC NEEDS

CLOSING THE HUNGER GAP

Right Now. 1 in 4 Michigan households has children at risk of missing one or more daily meals.

The Vision. To reduce hunger by 50% by expanding food assistance, distribution, and access for people in need.

Because of You. School breakfast programs have been established and/or improved to reach children that qualify.