

EVERY MOVEMENT HAS **LEADERS.**

The first to raise their hand.
Trailblazers. People who have
the capacity and courage to
lead the way.



BECOME A UNITED WAY LEADERSHIP GIVER



United Way is looking for leaders like you who have the passion and courage to transform our region.

You Can Become a Leadership Giver

It's like giving your community the ultimate gift: an extreme makeover. **Powered by you.**

Leadership Giving Levels

Join the more than 5,000 leadership donors who are maximizing their community impact.

| Leadership Giving Level | Annual | Monthly (starting at) |
|-------------------------|---------------|-----------------------|
| Signature | \$1,000-4,999 | \$83 |
| Vanguard | \$5,000-9,999 | \$417 |

Steppin' It Up for Southeastern Michigan

Not sure you can give at the leadership level? Grow into leadership giving for just \$50 per month/\$1.66 a day. We will honor you as a leadership giver now as you step up your giving over a three-year period.

| Leadership Giving Level | 3 Year Step-Up | Monthly (starting at) |
|-------------------------|---------------------------|-----------------------|
| Signature | \$600; \$800; \$1000 | \$50 |
| Vanguard | \$3,000; \$4,000; \$5,000 | \$250 |

LEAVE A LEGACY: You may already be a leadership giver if you have included United Way in your will.

DONATE STOCK: You can also make a gift to United Way by donating stocks or other securities.

Your Investment at Work

\$1,000 Can provide a child with a book each month from birth to age five.

\$2,000 Can provide the full range of foreclosure prevention services needed to help one individual or family avoid foreclosure.

\$5,000 Can provide food for 30 families of 4 for one year at a local pantry.

For more information on **Leadership Giving**, please call **313.226.9300** or email us at **give@LiveUnitedSEM.org**.

United Way
for Southeastern Michigan

